

## WEBSITE VISITOR CLARIFICATION TEXT

Yalın Dental Clinic Website Visitor,

Data Controller Yalın Sağlık Hizmetleri Limited Şirketi (“Yalın Dental Clinic” or “Company” ), to the visitors who enter the website named <https://yalindentalclinic.com> (“Site”), which is operated and managed by the visitors, to the use of the data obtained and/or to be obtained from the Visitors in any way within the scope of the services offered through the Site. It has been prepared in order to enlighten and inform the Visitor about the terms and conditions regarding the data processing. Company, personal data; Site, social media accounts, e-mail, mail, call center , fax , notifications from administrative and judicial authorities and other communication channels, in audio, electronic or written form, in accordance with the personal data processing conditions specified in the Law and in accordance with the legal reasons and purposes specified in this Text.

Within the scope of the services offered through the Site and in any way, cookies are used by the Site during their visit to the Site . For more detailed information on the use of cookies, please review the Cookie Clarification Text .

### 1. Contact, Data Categories and Data Types

|                             |  |
|-----------------------------|--|
| <b>Credentials</b>          | Gender, age group  |
| <b>Transaction Security</b> | IP address, ID information, log process, website entry and exit information, transaction date and time.  |
| <b>Location Information</b> | Information of the location where platforms are accessed   |
| <b>Marketing</b>            | Site navigation information, historical usage information, shopping/campaign reaction information, hobbies, shopping preferences, other cookie records collected by the third party that owns cookies through the company. |

### 2. Legal Reasons

The above-mentioned personal data is subject to the disclosure of this data to the company by the data owners and for the purposes listed below; In accordance with the conditions and principles included in Article 4 of the Law and repeated in this text; It can be processed within the scope of the personal data processing conditions specified in Articles 5 and 6 of the Law and within the scope of Law No. 5651. The legal grounds for each data category are clearly stated below:

|  |  |
|--|--|
| <b>Credentials</b><br><b>Transaction Security</b><br><b>Location Information</b><br><b>Marketing</b> | <ul style="list-style-type: none"><li>• It is mandatory for the company to fulfill its legal obligations,</li><li>• It is mandatory to process data for the legitimate interests of the Company, provided that it does not harm the fundamental rights and freedoms of the data owner.</li></ul> to be , <ul style="list-style-type: none"><li>• Making it public by the data owner himself.</li></ul> |
|--|--|

### 3. For What Purpose Personal Data Will Be Processed

Within the scope of this Text, the personal data of data owners included in Article 2 are processed for the following purposes in accordance with the general conditions specified in this Text:

|                             |  |
|-----------------------------|--|
| <b>Credentials</b>          | <ul style="list-style-type: none"><li>• Execution of company product/service loyalty processes</li><li>• Execution of communication activities</li><li>• Execution of business continuity activities</li><li>• Carrying out activities for customer satisfaction</li><li>• Execution of marketing analysis studies</li><li>• Execution of advertisement, campaign, promotion processes</li><li>• Execution of marketing processes of products/services</li></ul> |
| <b>Process security</b>     |  |
| <b>Location information</b> |  |
| <b>Marketing</b>            |  |

### 4. Transfer of Personal Data

The Company may transfer the personal data obtained from the data owners to its domestic servers and suppliers in order to perform the services offered by the Company through its Platforms and on the condition that it fulfills the obligations declared in the text. The company may also transfer personal data of data owners to third parties for the following purposes:

- Execution of marketing analysis studies
- Execution of advertisement, campaign, promotion processes
- Sharing information with suppliers that receive storage services for the purpose of carrying out storage and archiving activities;
- Sharing site usage preferences and navigation history with suppliers for segmentation purposes.

### 5. Rights of the Relevant Person

As personal data owners, in order to state your requests regarding how your data is collected, processed and stored and to exercise your rights over your personal data, by filling in the "Data Owner Application Form", with a secure electronic signature via the Company e-mail address [yalindisinfo@gmail.com](mailto:yalindisinfo@gmail.com) ; by submitting the Form via your personal e-mail address; You can send the necessary changes, updates and/or deletions and your related requests by applying in person or through a notary public to the address of the Data Controller on the Application Form. If you submit your requests to us through the specified methods, the Company will conclude the request free of charge as soon as possible and within thirty days at the latest, depending on the nature of your request. However, if the transaction requires an additional cost, the fee in the tariff determined by the Personal Data Protection Board will be charged by the Company. In this context, Personal Data Owners;

- a) Learning whether personal data is processed or not,
- b) If personal data has been processed, requesting information about it,
- c) Learning the purpose of processing personal data and whether they are used in accordance with its purpose,

- d) Knowing the third parties to whom personal data is transferred in the country or abroad,
- e) Requesting correction of personal data in case of incomplete or incorrect processing,
- f) Requesting the deletion or destruction of personal data within the framework of the conditions stipulated in Article 7 of the Law,
- g) Requesting notification of the transactions made pursuant to subparagraphs (d) and (e) to third parties to whom personal data has been transferred,
- h) Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- i) To request the compensation of the damage in case of loss due to unlawful processing of personal data.

In the application containing your explanations regarding the right you have as the personal data owner and you will make and request to use the above-mentioned rights; The issues you request should be clear and understandable, the issue you request is related to yourself, or if you are acting on behalf of someone else, you should be specifically authorized in this regard and document your authority through a power of attorney, the application must contain your identity and address information, and the documents to present your identity must be attached to the application.

**DATA CONTROLLER APPLICATION AND APPLICATION ADDRESS**

Method and form of application to the Data Controller are explained in the table below. You can send the “Application Form of Data Owner to Data Controller” on our website , provided that a document that will present your identity is attached, by sending it to [yalindisinfo@gmail.com](mailto:yalindisinfo@gmail.com) e-mail address or in writing to the address below with a wet signature or through a notary public.

In the application containing your explanations regarding the right you have as the personal data owner and you will make and request to use the above-mentioned rights; The issues you request should be clear and understandable, the issue you request is related to yourself, or if you are acting on behalf of someone else, you should be specifically authorized in this regard and document your authority through a power of attorney, the application must contain your identity and address information, and the documents to present your identity must be attached to the application.

|   | <b>APPLICATION METHOD</b>   | <b>ADDRESS TO APPLY</b>  | <b>INFORMATION TO BE SPECIFIED IN THE APPLICATION</b>   |
|---|---|--|---|
| <b>1. Application with the E-Mail Address Found in Our System</b> | By using your e-mail address registered in our company's system, provided that an identity document that makes your identity clear is attached. | <a href="mailto:yalindisinfo@gmail.com">yalindisinfo@gmail.com</a> | “Personal Data Protection Law Information Request” will be written in the subject part of the e -mail . |

|                               |  |   |  |
|-------------------------------|--|---|--|
| <b>2. Written Application</b> | Personal application with wet signature or via Notary Public | Teacherevleri Mah. Camlik Cad. No:40A/1 Konyaalti/ANTALYA | “Information Request Under the Law on Protection of Personal Data” will be written on the notification envelope and on the document. |
|-------------------------------|--|---|--|

The Data Controller shall respond to the requests in the application depending on the nature of the request . as soon as possible and at the latest , thirty days inside finalize free of charge . However, if the transaction requires an additional cost, KVKK art. In accordance with 13, the fee in the tariff determined by the Board may be collected.

The data controller accepts the request or gives the reason . rejects it by explaining and notifies the relevant person in writing or electronically. In case the request in the application is accepted, the data controller fulfills its requirements . In case the application is caused by the fault of the data controller , the fee charged is KVKK m. It is returned to the relevant person in accordance with 13/3.

#### **6. Changes to the Text**

The Company may make changes to this Text at any time. These changes take effect immediately upon the publication of the new modified text on the website.